



17 January, 2016

**Grain Importers' Meet up focused Opportunities and Challenges
for Grains Import from Canada**

The Canadian High Commissioner in Bangladesh H.E. Benoît-Pierre Laramée underlined the importance of private sector buyers of Canadian grains in deepening bilateral relations between Canada and Bangladesh. The High Commissioner considered Bangladesh a very important market for grains of Canada. Mr. Laramée was speaking at the 2nd Grain importers of Canada Meet up hosted by CanCham Bangladesh in Dhaka on 14 January 2016 after successful one of the same in Chittagong. Mr. Masud Rahman, President CanCham Bangladesh Chaired the Meet up which targeted to highlight the various issues with regard to grain imports from Canada. Leading grain importers from Dhaka and Chittagong and reputed bankers attended the meet up.

A presentation was made by the CanCham Bangladesh on the findings of a survey conducted to identify the constraints associated with the import of grains from Canada.

All the grain importers present in the meet up identified high price of Canadian grains as the main constraint on the way of import from Canada at high volume. They stated that Canadian exporters should be price competitive especially with Australia. Some of importers are of the opinion that if they get good price & can import with minimum lead time, Canadian grains will capture lion share in the Bangladesh market. Bank professionals present informed that of providing their best services to the import companies.

Canadian High Commission will exert sincere efforts to address the problems of the grain importers- the High Commissioner reiterated. The Canadian High Commissioner thanked the importers as well as CanCham Bangladesh for the meet up. He gave importance to a strong networking amongst exporters, importers and traders. He called upon the importers to keep close touch with the High Commission.

At the beginning, CanCham Bangladesh President proposed the address of welcome and lauded the cooperation of the Canadian High Commission to CanCham Bangladesh to enhance bi-lateral trade and investment relation between the two countries.

Mr. Mortoza Tarafder, Director, Saskatchewan Trade and Export Promotion, Canada spoke on the Canadian Agriculture and its market around the world.

Masud Rana
Executive Director